

# **Regulations on the Contest on the logo development for the international project Erasmus + “ARTEST: Enhancing education programmes in Arts and Humanities via European STEM methods and tools”**

## **1. General Provisions**

1.1 These Regulations determine the procedure for organizing and holding the Contest on the logo development for the international project Erasmus + “ARTEST: Enhancing education programmes in Arts and Humanities via European STEM methods and tools” (hereinafter referred to as the Contest).

1.2 The Contest is held within the framework of the international project Erasmus + “ARTEST: Enhancing education programmes in Arts and Humanities via European STEM methods and tools” (hereinafter - ARTEST).

1.3 Organiser of the Contest – Perm State University.

1.4 The Contest is held among students, graduate students, teachers and employees of universities participating in the ARTEST project consortium:

- Universitaet zu Koeln, Germany – grant holder
- Cyprus University of Technology, Cyprus
- Università degli Studi di Catania, Italy
- University of Peloponnese, Greece
- International Hellenic University, Greece
- Perm State University, Russia
- Russian State University for the Humanities, Russia
- Immanuel Kant Baltic University, Russia
- Tuvan State University, Russia
- Mongolian University of Science and Technology, Mongolia
- National University of Mongolia, Mongolia
- The University of the Humanities, Mongolia.

## **2. Goals and objectives**

2.1. Goal of the Contest

- The goal of the Contest is to develop a logo for the international project ARTEST.

## 2.2. Objectives of the Contest:

- to form a recognizable visual image of the international project ARTEST;
- to stimulate the creative process of developing initiatives of students, teaching staff and employees of universities participating in the ARTEST project consortium;
- to increase interest in international project activities;
- to strengthen public relations.

## 3. Procedure of the Contest

3.1. Information about the Contest (name, organisers, timing, application forms, terms and procedures for their admission, contact details of the Contest organiser) and documents regulating the procedure for the Contest are posted on the websites of the universities participating in the ARTEST project consortium, on Facebook and Vkontakte.

3.2. The Contest is held in 3 stages:

- Stage I – submission of participants' logos. Works are accepted from April, 1 to April 25, 2021;
- Stage II – the work of the Contest Committee from April, 26 to April, 30, 2021;
- Stage III – summing up the results of the Contest, publication of the results of the Contest from May, 1 to May, 7, 2021.

3.3. The Contest committee consists of 12 representatives of universities participating in the ARTEST project consortium.

3.4. The Contest commission evaluates the works submitted for the Contest in accordance with section 5 of these Regulations.

## 4. Procedure for participation in the Contest

4.1. Participation in the Contest is free. The number of works from one author is not limited.

4.2. To participate in the Contest, a completed application and a statement of consent to the processing of personal data (Appendices No. 1 and No. 3) with the attachment of the logo in electronic form should be sent to the e-mail address [fwlperm@gmail.com](mailto:fwlperm@gmail.com). In the subject line, "ARTEST Contest" should be indicated.

4.3. Requirements: logos are accepted in .png format with a size of no more than 300 pixels (8 cm) on a side. In addition, authors can send a logo in vector format, keeping all used fonts in curves.

A logo should reflect the following project idea:

*The ARTEST project aims to rethink education in humanities in Russia and Mongolia in line with EU standards, research and practices to catch up with the latest trends of the labour market and reinforce education in humanities by adopting digital methods of research and education. The geography of the project connects Europe and Asia, covering countries from Germany to Mongolia. Also, the project connects historical cultural heritage and the latest digital technologies. More information could be found here - <http://en.psu.ru/about/psu-international-projects/#ARTEST>.*

4.4. Responsibility for the observance of the copyright of the logo participating in the Contest is held by the participant who sent this logo to the Contest. The use of works made by other authors is not allowed. By submitting their work to the Contest, the authors automatically give the right to the consortium of the ARTEST project to use the submitted material.

## **5. The procedure for determining the winners of the Contest**

5.1. Works submitted to the Contest are assigned numbers to ensure impartiality of the assessment.

5.2. The works submitted to the Contest are evaluated according to the following criteria:

5.2.1. compliance with the purpose of the Contest;

5.2.2. original and memorable artistic solution;

5.2.3. the possibility of modifying style elements for the design of various types of printing and souvenir products;

5.2.4. compliance with the criteria for the logo;

5.2.5. compositional performance;

5.2.6. versatility, brevity and clarity.

5.3. The winners of the Contest are determined by the Contest Commission by absentee voting.

5.4. Each university participating in the consortium is given the opportunity to vote for the three best works. The author of the work with the greatest number of votes is declared the winner of the Contest. If several works gain the greatest number of votes, a second round of voting is held. In the second round, each university participating in the consortium is given one vote.

5.5. Participants and winners of the Contest are rewarded with commemorative certificates.

## **6. Organisers of the Contest**

6.1. For additional information and questions, contact the organisers of the Contest:

Dobrynina Natalia, Vetrova Kristina, Peisakhovich Anna - [fwlperm@gmail.com](mailto:fwlperm@gmail.com).  
In the subject line, "ARTEST question" should be indicated.

**Application for participation in the Contest on the logo development for the international project Erasmus + “ARTEST: Enhancing education programmes in Arts and Humanities via European STEM methods and tools”**

Full name \_\_\_\_\_

University

\_\_\_\_\_

Faculty, course, division \_\_\_\_\_

Job

title \_\_\_\_\_

Contact Information:

e-mail: \_\_\_\_\_

### **Statement of consent to the processing of personal data**

In accordance with the Federal Law of July 27, 2006 No. 152-FZ "On personal data", I declare my consent to the processing of my personal data and personal data of the principal (in the case of representation of interests by a legal representative or by power of attorney) contained in the application and attached documents to it, in the manner prescribed by the legislation of the Russian Federation on personal data.

I, \_\_\_\_\_,  
(full name)

I agree to any action performed using automation tools or without using such tools with personal data specified in this application and the documents attached to it, including collection, recording, systematization, accumulation, storage, clarification (update, change), extraction, use, depersonalization, blocking, deletion, destruction of personal data.

I also give permission to take photographs and videos with my participation, without charge, to use these photographs, videos and information materials in internal and external communications related to the implementation of the ARTEST project. Photographs and video materials may be copied, presented and made available to the public or adapted for use by any media and in any way, in particular in booklets, videos, on the information and telecommunications network "Internet", etc. provided that the photographs and videos produced do not cause harm to my dignity.

This consent comes into force from the date of its signing and is valid for an indefinite period and can be withdrawn on the basis of a written statement in any form.

In case of unlawful use of the provided personal data, consent to the processing of personal data is revoked by my written statement.

\_\_\_\_\_ (date)

\_\_\_\_\_ (signature / name)